



1st Annual Iberian Congress
on
Anti-Aging Medicine
and
Biomedical Technologies

May 29th – 31st 2008
Estoril - Portugal

Sponsorship Guide
Exhibitors Prospectus

www.a4miberia.com



Dear Sir or Madam,

Following the success of the 15th edition of the Annual International Congress on Anti-Aging Medicine and Regenerative Biomedical Technologies in Las Vegas 2006, we are pleased to bring to you for the first time the 1st Annual Iberian Congress of Anti-Aging Medicine and Biomedical Technologies also known as **A4M Iberia**. This new event in the Iberian Peninsula gives you the opportunity to participate in the most important international meeting of dermatologists, cosmetic surgeons, anti-aging, aesthetic and general practitioners, gynaecologists, endocrinologists, urologists, cardiologists, Nutritionists, dieticians, gastroenterologists, nurses, food scientists, sport medicine specialists, as well as scientists doing basic and applied research in a range of fields related to human health including nutrition, genetics, bioinformatics, molecular biology, oncology, transcriptomics, proteomics and immunology.

The human life span has notably increased in longevity over the last decades. As a consequence, prevention of aging and its effects has become a principal preoccupation for an increasing population of older people. Therefore, the Anti-Aging Medicine has taken its place today within the international scientific community.

The Anti-Aging Medicine and Biomedical Technologies Congress, is first of its kind in the Iberian Peninsula. It gives a progress report on the latest scientific research and the most recent medical and surgical advances in preventing and treating the degenerative effects of aging.

The doctors, aware of the future medical developments, are looking for information and training which **A4M Iberia** proposes in terms of Anti-Aging Medicine.

The request for training in Aesthetic Medicine, Cosmetic Dermatology and Plastic surgery is still high. **A4M Iberia** is the first international congress to join together these two aspects of prevention and treatment of internal and external aging, with the concept of the global aging management.

A4M Iberia offers several reasons to exhibit:


- Introduce your products and services to an elite audience of medical professionals.
- Reach over a thousand decision-makers at a single location
- Acquire the best-qualified sales leads and create long-term relationships
- Gain the competitive edge with increased market share
- Various opportunities are proposed to help you to launch or market your products and services intended for the doctors not only in your field, but also in a new sector of industry in full expansion.
- Make a high turnover in a short time by selling your products on site
- Build awareness.

We hope that you will be participating in the Anti-Aging Medicine and Biomedical Technologies Congress 2008.

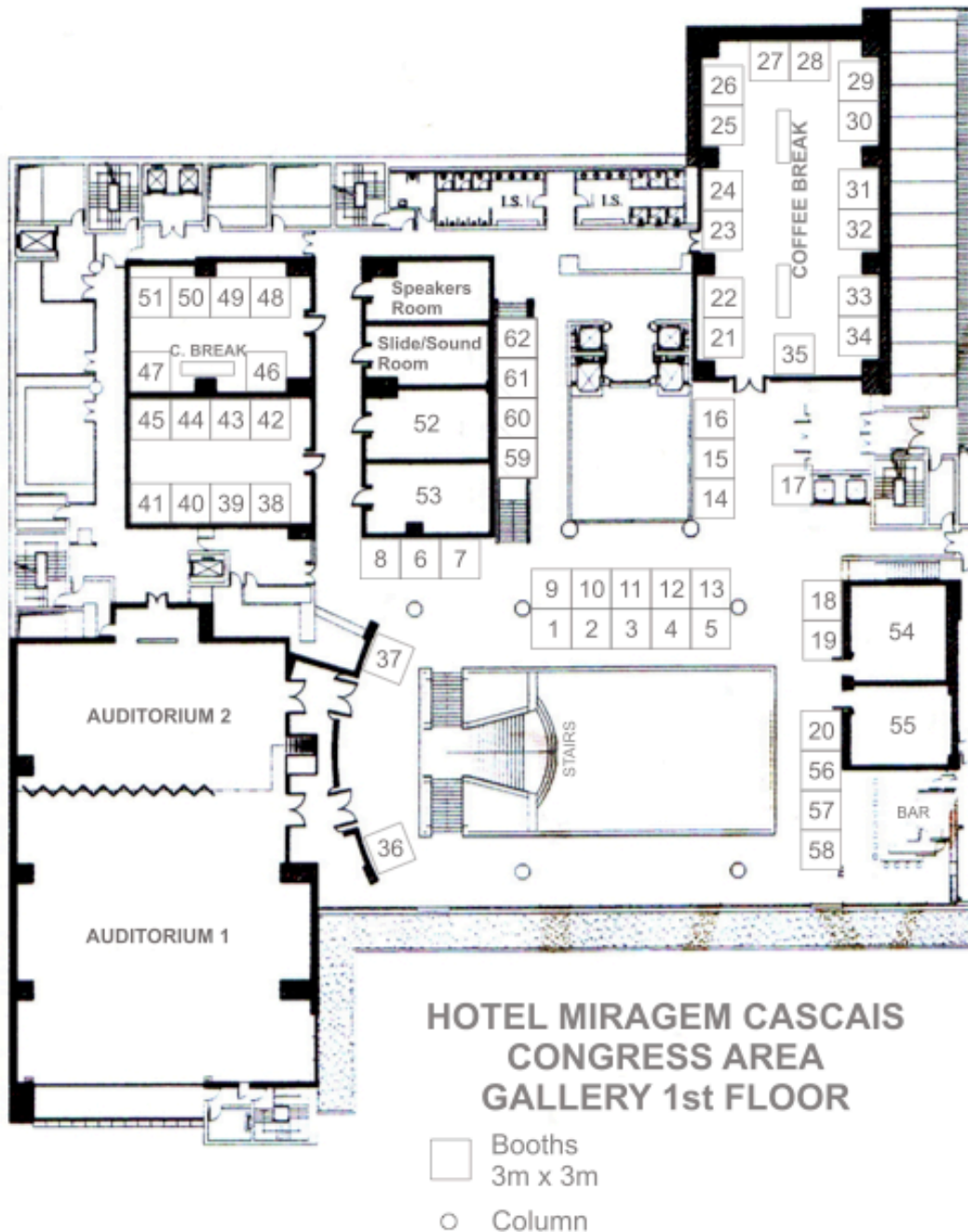
Sincerely,

Isabel Hoffmann Miles
Chair of A4M Iberia

Bob Goldman
Chair of A4M



**1st ANNUAL IBERIAN CONGRESS ON
ANTI-AGING MEDICINE AND
BIOMEDICAL TECHNOLOGIES
MAY 28th - 31st, 2007**
ESTORIL - PORTUGAL HOTEL MIRAGEM CASCAIS



OFFICIAL WEB SITE

www.a4miberia.com

CONGRESS VENUE

Hotel MIRAGEM Cascais
Avenida Marginal, 8554
P - 2754-536 Cascais
Portugal

www.cascaismirage.com

**ORGANIZATION
AND CONTACT FOR SPONSORS AND EXHIBITORS**

A4M Iberia
323 Ave Infante D. Henrique, Cascais 2750-170
Phone: + 351 21 4830057
Fax: + 351 21 4821387
Contacts:
info@a4miberia.com

CONGRESS SCHEDULE

Thursday May 29th, 2008
Friday May 30th, 2008
Saturday May 31st, 2008

Scientific Program

9:00 am – 8:00 pm
9:00 am – 8:00 pm
9:00 am – 5:30 pm

Exhibition

11:00am – 8:00 pm
9:00 am – 8:00 pm
9:00 am – 5:30 pm

Welcome Cocktail and Gala Dinner

Welcome Cocktail (by invitation)Thursday May 29th – 6:30 pm
Gala Evening (tickets on sale).....Friday May 30th – 8:30 pm

BOOTH SET UP

General and Private Installer Wednesday May 28th 9.00 pm – 6.00pm
Thursday May 28th 9.00 am – 10.30 am

EXHIBITORS INSTALLATION

Wednesday MAY 28th..... 9.00 am – 6.00 pm

BOOTH DISMANTLING (exhibitors and installer)

Saturday May 31st 5:00 pm – 11:00 pm

Exhibition and Sponsoring Manual

General Information

A number of Sponsoring possibilities have been gathered for you to present your company at 1st Annual Iberian Congress on Anti-Aging Medicine and Biomedical Technologies that will take place in Cascais at the **Hotel Miragem**, 29^h-31st May 2008, Estoril- Portugal.

The Anti Aging Congress is an annual meeting and is the main aesthetics meeting in Europe. More than 450 participants are expected for the 2008 meeting in Cascais with a scientific programme which will include a wide range of topics covered at a very high level. Furthermore the related exhibition will provide unique opportunities to the industry to contact with some of the most outstanding scientists and professionals involved in the aesthetics field.

In order to help you in choosing the best sponsoring opportunity for your company an extensive list of sponsoring items has been elaborated, enabling you to do whatever sponsoring combinations you feel will better suit your company sponsoring purposes.

Your organisation's support will be acknowledged in all printed materials as well as on the congress web page. As it is customary in these meetings a number of Sponsoring packages with a fixed amount have been elaborated which will enable you to acquire a determined level of sponsorship and thus benefit from exclusive communication tools.

GOLD SPONSORING

Reserved for 2 companies only, the Gold Sponsoring offers you the opportunity to enhance your leadership thanks to several advantages.

Benefits of Gold Sponsoring:

- One room with 122m² located in one of the best places of the hotel's gallery.
- E-MAILINGS: Insertion of your logo as a Gold Sponsor to our e-mailings + link to your website. These emails will be sent 3 times to over 75.000 e-mail addresses all over the world.
- Final program in e-mail format to be sent to physicians all over the world:
 - Special mention "Gold Sponsor" + your logo
 - 1 advertising (1 page, 4 colours)
 - Your logo on the congress website + link to your website.
- 1 one-hour and thirty minutes sessions in a 50 seats room- (workshop or symposium) announced in the final program.
- Your logo will be printed on all congress documents and on the entrance signage ("Gold Sponsor").
- 20 badges exhibitor/ delegate, giving access to exhibit halls and conference rooms.
- 20 Conference books.
- 4 invitations to the Gala dinner.
- 2 inserts in the congress bags (750 copies of each flyer to be sent to the Hotel Cascais Miragem before May 1st, 2008).
- 10 free registrations to the meeting (for guests of your choice).

Gold Sponsoring: 25.000 € (value 31.200€)

SILVER SPONSORING

The Silver Sponsoring offers you the opportunity to enhance your leadership thanks to several advantages.

Benefits of Silver Sponsoring:

- *One room with between 37 and 49 m2 located in one of the best places of the hotel's gallery.*
- *E-MAILINGS: Insertion of your logo as a Silver Sponsor to our e-mailings + link to your website: These emails will be sent 3 times to over 75,000 e-mail addresses all over the world.*
- *Final program in e-mail format to be sent to physicians all over the world:*
 - *Special mention "Silver Sponsor" + your logo*
 - *Your logo on the congress website + link to your website.*
- *1 one-hour and thirty minutes sessions in a 50 seats room (workshop or symposium) announced in the final program.*
- *Your logo will be printed on all congress documents, and on the entrance signage ("Silver Sponsor").*
- *10 badges exhibitor/delegate, giving access to exhibit halls and conference rooms.*
- *10 Conference books.*
- *2 invitations to the Gala dinner.*
- *2 inserts in the congress bags (750 copies of each documents to be delivered to Hotel Cascais Miragem before May 1st, 2008).*
- *5 free registrations to the meeting (for guests of your choice).*

Silver Sponsoring: 17.500 € (value 20.600 €)

BRONZE SPONSORING

The Bronze Sponsoring offers you the opportunity to enhance your leadership thanks to several advantages.

Benefits of Silver Sponsoring:

- *A 12 m2 located in one of the best place in the exhibit area*
- *E-MAILINGS: Insertion of your logo as a Silver Sponsor to our e-mailings + link to your website: These emails will be sent 3 times to over 75,000 e-mail addresses all over the world.*
- *Final program in e-mail format to be sent to physicians all over the world:*
 - *Special mention "Bronze Sponsor" + your logo*
 - *Your logo on the congress website + link to your website.*
- *1 one-hour and thirty minutes in a 50 seats room (workshop or symposium) announced in the final program.*
- *Your logo will be printed on all congress documents, and on the entrance signage ("Bronze Sponsor").*
- *10 badges exhibitor/delegate, giving access to exhibit halls and conference rooms.*
- *10 Conference books.*
- *2 invitations to the Gala dinner.*
- *2 inserts in the congress bags (750 copies of each documents to be delivered to Hotel Cascais Miragem before May 1st, 2008).*
- *3 free registrations to the meeting (for guests of your choice).*

Sponsoring: 14.000 € (value 15.500 €)

1 - Exhibition

*The Industrial Exhibition will be situated at the **Hotel Cascais Miragem** and will allow the participants to get acquainted with the most recent developments of the Anti Aging Industry. The purpose of the Exhibition is to complement the programme sessions by providing opportunities for display and promoting of devices that could be useful in the Anti-Aging field.*

*Rate per square metre (m²) - € 300
Minimum 9m² (modules of 3mx3m)
Max. Height of construction 2,5m*

Space assignment – we sell space only. Special demands for furniture booth construction, carpets and electricity will be arranged on request. The Exhibit space is reserved on a first come first served basis and the minimum space you should require is 9 m² (3m x 3m). For each 9 m² booth you will be entitled to 2 (two) free Exhibitor's Registrations (passport to General Session and Exhibit Hall).

*Additional representatives or distributors, who want to access General Session and Exhibition must register at €200,-/(Exhibitor Badge)
To register as an exhibitor please use the Exhibitor Registration form.*

The rental price of the booth includes the following services:

- Use of the booth space during the exhibition and during setting up and dismantling.*
- Information and coordination services during the setting up and dismantling of stands and during the exhibition*
- Company address and number listing in the Conference book (exhibit map and directory)*
- Exhibitor badges reserved to exhibiting companies representatives and giving access over 3 days to exhibit hall and General Session.*
- As stated above a limited number of exhibitor/delegate badges is delivered depending on the booth's size.*

NB: Exhibitors are allowed to attend workshops organized by their own company

- On conference book per section of 9m²*
- Caretaking of public areas, excluding the stands which are under your responsibility*
- Cleaning of public areas of the exhibition and the booths (in the evening)*

2 - Advertisements and Bookmark

2.1 - Advertisement in Final Conference Book

The Final Congress Programme includes all the information concerning scheduled sessions, the social programme and general information about the conference. It is distributed to all the participants with or inside the congress bags. Please consult below advertising rates referring to 4 colour advertisements.

Quarter Inside Page	€650
Half Inside Page	€1250
Full Inside Page (A4)	€2.500
Full Inside Back Cover Page	€3250
Full Inside Cover Page	€3500
Full Outside Back Cover Page	€3750

2.2 - Bookmark in Conference Book

The Final programme will include a bookmark which is an excellent opportunity for your company's message.

Bookmark (4 colour duplex print)	€ 300,-
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2.3 - Pocket Scientific Programme

A small overview of the Congress programme which is very handy. To be distributed with the congress bag. Your advertisement will be printed on the back cover.

Full Back Cover Page	€ 1.000,-
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3 –Web Page

A great opportunity for your company since the Congress webpage is the main information vehicle for everything that is related to the congress. What we propose is an hyperlinked logo that will permit our participants to immediately access your company homepage from the Congress Webpage.

Rate for hyperlinked logo on first page	€1000
Rate for hyperlink from list of sponsors	€500

4 – Congress Bags

The congress bags will be distributed to all participants at the registration desk with all the information regarding the meeting. You may either cover all production expenses of the Congress bags which will have your company's logo printed on (aprox. 750 pieces), or you can produce your own bags and deliver them at no costs for the Organising Committee.

Estimated rate for 750 Pieces, per bag	€20
If supplied by the sponsor	free of charge

5 – Pens and Notepads

Pens and notepads can be included in the congress bag with your company's logo. Supplied and delivered by the sponsor

We offer the opportunity to put pens or notepads with your logo in the congress bags.

-Pens: Free handing out for the 1st company that agrees to provide us with 500 pens

-Notepads: Free handing out for the 1st company that agrees to provide us with 500 notepads

Costs for the sponsor providing pens or notepads	free of charge
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6 - Name badges

The company logo will be printed on all delegates Badges

Estimated rate for 450 badges, global	€ 3,000,-
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8 –Room for Internet Café

The company has the possibility of setting up an Internet Café at their own costs or we will provide the working stations and your name and logo will be on them and also in the screen saver. For further information please contact us

Rate (6 working stations)	€ 3.000,-
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9 – Sign Posting

9.1 – Boards for Advertising

We can produce a poster or other advertising your booth, company or product. Boards will be on display within the Congress Venue.

<i>Rate per board, four colour printing (100x125cm)</i>	<i>€500</i>
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9.2 – Inserts or display of brochures

Your company may insert a company brochure in the congress bag or display the brochures on a designated space next to the registration area. Production and delivery of the material at the company's charge.

<i>Rate for insertion in congress bag, per edition</i>	<i>€ 1.000,-</i>
<i>Rate for display, per edition</i>	<i>€ 600,-</i>

9.3 – Banners / Signage

Your Logo on banners/ signage may be placed in a strategic location within the Congress Venue.

<i>Depending on size and position</i>	<i>€ 3.000,-</i>
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10 - **EXCLUSIVE WORKSHOPS / SYMPOSIA**

These sessions which are usually very successful, involving around 50 to 150 participants, will focus on new technology, cosmetic and dermatologic treatments (peels, fillers, lasers, flash lamps, radiofrequency, mesotherapy, dermabrasion, anti-aging medicine, biological diagnosis, etc) or every technique or treatment that the sponsor wants to present.

The program should receive the endorsement of the Scientific Committee.

Workshop with live demonstration can be organized during each of these workshops, and are encouraged.

Companies are in charge of recruiting the patients who will be treated. Patients must sign an informed consent before the demo and they must go to the welcome desk to get a badge.

The price includes:

- Audio visual equipment – Video projection, microphones, screen, lectern.*
- The speaker must bring his own computer*
- Camera and cameramen for the video transmission of the live demonstrations on the main screen.*

Record of the session could be given to the company (free of charge) upon request

All the necessary material for aesthetic treatments (divan, table).

Free registrations for 1, 2 or 3 speakers, to the congress (3 days).

Sponsor companies are not allowed to invite for free non registered delegates

A special rate "Access to exhibit" will allow visitors to attend the workshops

Exclusive Workshop / Symposium - 1 hour and 30 minutes / as per 3.500 €
(Workshops/symposia will be scheduled on a first-come first-serve basis).

Exclusive Workshop / Symposium – 1 hour and 30 minutes

Time slots:	09h00-10h30
	11h00-12h30
	14h00-15h30
	16h00-17h30

11 – Gala Dinner

The Gala Dinner will be held at the **Adega Regional de Colares**

At this event approximately 230 Delegates are expected for what will be an evening to remember full of entertainment and networking.

Discreet branding will be possible at the venue as well as discreet advertising on the tickets and/or menu.

Rate	
Small logo on menu card	€ 1.000,-
Small logo on entrance ticket	€ 1.000,-

12- Speakers Preview Room

Sponsor's logo on all "speakers preview room" signs, branding at entrance and on monitors inside the preview room.

Rate	€2000
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13 – Private Lounges

Exhibiting companies have the possibilities to rent private salons during the meeting. Companies are free to organize small workshops, cocktails, meetings, etc. These salons are located at the same level as conferences rooms. The sizes of the salons vary.

The rental price includes the following services:

-seats in theatre style (or other configuration upon request)

-1 table for 2 speakers + 1 lectern + 4 microphones

Rental rates: • Half day (4 h) as per 1,000 €	Full day (8h)	as per 1,800€
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15 - RENT YOUR LEAD RETRIEVAL SYSTEM

To assist you with your marketing efforts, each attendee will receive an identification badge to be used in conjunction with the lead retrieval system available for rent. The system (a kind of Palm Pilot) will allow you to get all information on your visitors by reading the code-bar of their badges. At the end of the meeting you will get the detailed list (MS Excel) with complete contact info.

Double advantage: quick management of each visit, detailed list.

We remind you that the list of participants sent after the meeting will not include all contact info.

Rate	1 lead retrieval system	€ 200,-
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16 - E-MAILING

A4M Iberia and **A4M** own a database of over 200.000 E-mail addresses (validated), in the field of aesthetic medicine and anti-aging medicine.

Five E-mailings will be sent between January 2008 and May 2008 to announce the Congress.

We propose you to insert your logo with a link to your website, on the main page of each E-mailing.

• E-MAILINGS with your logo and a link to your website:

For 3 E-mailings €1,000

Please feel free to give us suggestions of any other item your company would like to sponsor.

**Confirmation is always subject to availability
To all rates 21% VAT must be added
Please read our General Conditions**

IMPORTANT DATES TO REMEMBER

Reservation of Major Sponsoring Before February 29th, 2008

Reservation of Workshops / Symposia Before February 29th, 2008
The assignment of the sessions depends on the reception date of your order

Reservation of booths Before March 31th, 2008
The assignment of booth depends on the reception date of your order

Reservation of advertisings and flyers in the bags
Final program Before February 29th, 2008
Conference book Before April 30th, 2008
Documents in the congress bags Before April 30th, 2008

Payment of the 50% deposit with the order

Full payment of your order Before March 31th, 2008

Cancellation policy
Cancellation before January 31st, 2008 Refund less 10%
Cancellation between January 31st & April 30th, 2008 Refund less 30%
Cancellation after April 30th, 2008 No refund (100% are due)

Booths assignment From April 30th, 2008

After receipt of the signed contract and first deposit payment the exhibitors manual and technical guidelines of the congress venue will be sent to you.

Forms to be sent to A4M Iberia
Exhibitors order form before March 31st 2008
Exhibitors' badges list + additional registrations with signed contract
Descriptive of your booth Before April 30th, 2008
Additional orders for your booth Before April 30th, 2008
Workshop order form before March 31st 2008
Sponsorship order form before March 31st 2008



RULES

APPLICATION & SELECTION PROCEDURES

CATEGORIES OF EXHIBITS

A4M Iberia will consider applications for exhibit space for products or services in the following categories:

- Medical products or services relating to the practice of dermatology, surgery, aesthetic sports medicine and anti-aging medicine
- Pharmaceuticals (both prescription and non-prescription)
- Equipment and devices designed for diagnosis or treatment of dermatologic conditions
- Equipment and devices for the use of molecular biology and genetics
- Equipment and devices designed for the used in Sports Medicine
- Cosmetics and dermatologic products, anti-aging medical treatments (hormonal and non-hormonal)
- Nutrition, Dietetics, and Companies in Food and Supplements Industry
- Medical Spa, Thalassotherapy and Companies in the Spa Industry
- Scientific/medical educational publications
- Activities of professional and educational organizations
- Products or services relating to the support of non-medical aspects of the practice of dermatology, surgery and anti-aging medicine (office equipment, record keeping equipment or services, etc)
- All exhibits are to be designed in such a manner that the presentation of products and services in the exhibit hall will enhance the overall educational goals of A4M Iberia.

EVALUATION OF SPACE APPLICATION FORMS


In order to preserve and maximize the educational value of the technical exhibit program, A4M Iberia will examine all space applications and evaluate the proposed exhibits to determine whether they satisfy certain basic criteria.

Permission to exhibit does not constitute in any way an A4M Iberia endorsement or approval of the exhibited products or services, or guarantee that space will be assigned.

A4M Iberia will perform the examination and evaluation of Space Application. In order to make these determinations, there must be available a list of the products or services proposed for the exhibition and adequate supporting data regarding the products or services.

A4M Iberia reserves the right to accept or refuse space sale if the company's participation is contrary to its interests and/or the congress' interests.

APPLICATION PROCEDURES

- To apply for exhibit space, complete the Space Application Form and return it with the required deposit. In order to be considered for the first assignment of exhibit space. Space Applications Form must be received in the A4MIberia's office before March 31st, 2008. Space will not be assigned without a signed Space Application Form and the required deposit. Applications received after that date, will be assigned on a first-come-first-served basis following the completion of the initial space assignments.
 - No requests for exhibit space will be accepted via telephone or email without a confirmation by postal mail or fax.
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- The space application form must include a list of all products and services that will be exhibited at the Congress.
- All acceptances of space application and assignments of exhibit space are conditioned upon continued compliance of the products or services proposed for exhibition with the basic criteria established for technical exhibits. If at any time a product or service for which a Space Application has been accepted fails to conform to such basic criteria, **A4M Iberia** may revoke its acceptance of the application and all exhibit space rental fees paid to date by the applicant may be refunded in accordance with refund policy, and **A4M Iberia** shall have no further liability to the applicant with respect to the proposed exhibition.
- Applications from companies that have outstanding balances due to the **A4M Iberia**, its contractors, or vendors will not be processed without full payment of delinquent accounts.

SELECT YOUR PREFERRED SPACES

The following information will assist exhibiting companies to increase their chance of securing their preferred booth location. Exhibit space is assigned under a priority system. It would be to your advantage to make your booth selections with this information in mind in order to maximize the chance of securing your preferred space selections. Please indicate your five preferred locations on the order form# 1, A4M Iberia will do its best to satisfy all the requests. A4M Iberia will not be responsible in the case it is unable to assign the requested booth to a company.

Caution: the assignment of space depends on the date of reception of your order.

ASSIGNMENT OF BOOTH SPACE

The first assignments of space under the priority system will be made from March 31st, 2008. Accepted applicants will receive written confirmation of assigned space from A4M Iberia. Because space may not be available to accommodate all qualified applicants, A4M Iberia may have to select among qualified applicants in granting permission to exhibit. In so doing, and also in determining priority for assignment of specific exhibit locations to accepted applicants, A4M Iberia will generally assign space based on priority system if the space agreement is received by March 31st, 2008..

Priority system determined by:

- The date of reception of the space application form, with the appropriate deposit.
- The financial contributions of the applicant to the educational programs of **A4M Iberia**.
- The amount of exhibit space for which an applicant was assigned in prior meetings organized by A4M Iberia
- In case of equality of support between several companies, space will be assigned on a **first-come, first-served basis**.


In the event exhibit space for **A4M Iberia** 2008 is sold out, companies will automatically be placed on a waiting list. As long as space is available, A4M Iberia will continue to make space assignments. All space assignments are subject to the cancellation policy deadlines; regardless of the date space was assigned. A4M Iberia reserves the right to rearrange the floor plan at any time. A4M Iberia reserves the right to relocate exhibitors should it become necessary for causes beyond the control of **A4M Iberia**, or advisable in the best judgment of the **A4M Iberia**. After assignment of space, exhibitor agrees to accept relocation to other comparable space if **A4M Iberia** deems such a relocation to be necessary or appropriate.

SUBLETTING OF SPACE

No part of any exhibit space assigned to an exhibitor may be reassigned, sublet, or shared with any other party by that exhibitor, other than directly related parties. A4M Iberia reserves the right to exclude exhibiting companies in case of booth or space sharing or subletting.

CANCELLATION OR REDUCTION OF SPACE

Notification of an exhibitor's decision to cancel or reduce space must be sent in writing on



company letterhead to **A4M Iberia** Exhibit Manager at **A4M Iberia** office.

If written notification of cancellation or booth reduction is received at **A4M Iberia** office:

- Before February 29th ,2008:refund less 10%
- Between March 1st and April 30th, 2008:refund less 30%
- After April 30th, 2008: no refund. The total amount of the order is due.

Cancellation fees are non-transferable. An exhibitor's cancellation of technical exhibit space will result in the release by **A4M Iberia** of convention center public meeting space previously assigned to the exhibitor.

DEPOSIT AND PAYMENT INFORMATION

A deposit in € funds of 50% of the total rental fee (VAT included) for the requested space must be submitted with the order form.

No application will be processed or space assigned until the deposit is received and any outstanding accounts with **A4M Iberia** are paid in full. The acceptance by **A4M Iberia** of a deposit with a Space Application does not in any way constitute acceptance of the Space Application or grant permission to exhibit.

The orders forms and deposit made payable to **A4M Iberia** should be sent to:

A4M Iberia

323 Ave Infante D Henrique, Cascais, 2750-170
Portugal

Payments can be done by:

- check in € funds payable to **A4M Iberia** and drawn on a Portuguese institution only.
- credit card (extra charge of 2% should be added).
- bank transfer (transfer must be free of charge to **A4M Iberia**)

Paying bank: BBVA

Account Holder: A4M Iberia

IBAN (International Bank Account Number): PT50001900010020017377783

SWIFT – BIC (Bank Identifier Code): BBVAPTPL

You will receive an invoice mentioning VAT for each payment.


FULL PAYMENT

Full payment must be made before March 31st, 2008.

If assigned space is not paid for before this date, it may be cancelled and/or reassigned without notification or refund of payments by **A4M Iberia**.

No company will be allowed to exhibit unless full payment for booth space has been received.

Full payments should be made payable **A4M Iberia** and sent to the address indicated.



RULES AND REGULATION

By applying for exhibit space a company agrees to adhere to all conditions and regulations outlined in this Technical Exhibitor & Sponsor Booklet. The following rules and regulations have been designed for the benefit of all exhibitors. The A4M Iberia congress requests the full cooperation of the exhibitor in their observance of the rules. Please be sure that your promotional department or anyone else involved in the arrangements for your exhibit has a copy of these rules and regulations. It is the responsibility of the exhibitor to insure all booth staff are informed of and adhere to these rules, and conduct themselves in a professional manner throughout the convention.

Exhibitors Badges

All representatives of exhibiting firms must register and wear the official exhibitor's badge for admission to the exhibit hall and for the duration the exhibitor is in the exhibit hall. Badges are nominative and may not be lent to everyone wishing free access to the meeting. The violation of this rule will cause the exclusion of the representative. Individuals who do not have badges will not be admitted into the exhibit area. Exhibitor's badge will only allow access to the General Session and Exhibit hall.

BOOTH ACTIVITIES, DEMONSTRATIONS AND AV EQUIPMENT

Booth Activities: the exhibitor is permitted to demonstrate the firm's equipment, make informational presentations regarding the product line or service and distribute product information and related product marketing activities from the exhibit booth. Presentations are permitted to conduct presentations (demonstrations) within the technical exhibit booths.

Demonstrations: Product and service demonstrations may be conducted by professional presenters or models: however demonstrations are to be straightforward, professional and non-combative in nature and must avoid the use of sideshow, excessive noise, heat or light. All demonstrations shall be confined to the space allocated to each exhibitor. Attire of demonstrators shall be consistent with the professional atmosphere of the Annual Iberian Congress on Anti-Aging Medicine and Biomedical Technologies.

Exhibit personnel or devices may not operate outside the booth space assigned. This includes travel to and from the booth space assigned and to and from a company's multiple booths.

Should the spectators of a booth demonstration interfere with normal traffic flow in the aisle or overflow into neighbouring exhibits, the presentation must be limited or eliminated.

AV equipment: The use of other than closed- sound systems will be permitted only with the prior written approval of the of the A4M Congress Exhibit Manager.

Any exhibit may be closed if deemed by the A4M Iberia Congress, in its sole discretion, to have an excessive noise level. Exhibitors are responsible for obtaining appropriate licenses for any copyrighted music used in connection with their exhibit. Rental of AV equipment will be indicated in the exhibitor's guide to be sent later.

LASER PRECAUTIONS

In keeping with the recommended safety precautions for lasers, the A4M Iberia Congress has adopted the following policies for laser exhibitors in the exhibit area:

-Laser must be operated in a manner that is consistent with accepted industry safety standards.

Under no circumstances may lasers be operated in a manner that poses a safety risk to persons standing or walking in the vicinity of the exhibitor's booth. The A4M Iberia congress reserves the right to determine whether a laser poses such a safety risk.


- Lasers must be operated only within a suitable enclosed space with eye protection for those viewing and operating the lasers.

- All demonstrations of CO Lasers must be conducted in clear plastic boxes with all sides enclosed, including the top. Smoke evacuators must be used.

- Appropriate plastic coloured cubicles must also be available for any other type of laser being used, including dye, KTP ; diode,ND:YAG, alexandrite and ruby lasers.

- No laser equipment may be left unattended in operable condition.

- Appropriate eye and electrical protection must also be required for non-laser light source and -



- - radiofrequency devices.

Failure to comply with these policies will result in the denial of the use of lasers in connection with the exhibit.

PHOTOGRAPHY AND VIDEOTAPING POLICY

Pictures and videotaping are only permitted of your own exhibit booth, activities and personnel. No exhibitor may photograph or video tap another company's exhibit booth or demonstrations. Programs presented at the Annual Meeting are for the education of attendees and purchasers of recorded presentations as authorized by the A4 M Iberia Congress. Any unauthorized use of program content, the name of A4MIberia Congress Speaker or program title or the name of the A4MIberia Congress without the written consent of the Organizing committee is prohibited and will be grounds for termination of exhibitor privileges and prosecution for infringement of the copyright laws. For purposes of the preceding sentence, program content includes, but is not limited to, oral presentations, audio-visual materials used by speakers and program papers, outlines and other hand-outs.

SELLING AND ORDER TAKING

Sales are permitted if transactions are conducted in an appropriate professional and businesslike manner. It is the responsibility of each exhibitor to collect and remit all sales taxes. The A4MCongress reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

STAFFING

As a courtesy to the physicians attending and to your fellow exhibitors, all exhibits must be open at the officially designated time each morning and staffed throughout each day of the meeting until the scheduled closing of exhibits.

SUBLETTING OF SPACE

No part of any exhibit space assigned to an exhibitor may be reassigned, subletted, or shared with any other party by that exhibitor, other than directly related parties.

INSURANCE

It shall be the responsibility of each exhibitor to maintain such insurance against injury to person or damage or loss of property in such amounts as are consistent with industry standards. Insurance protection will not be afforded to the exhibitor either by the Congress or by the congress Venue. When exhibiting, companies waive any claim against:


- The Congress Venue (Hotel Cascais Miragem)
- A4M Iberia and associate companies
- the Portuguese Government


LIMITATION OF THE A4MIBERIA CONGRESS LIABILITY

Except as specified below, if, after the space application is entered into, the A4M Iberia Congress fails or is unable to provide an exhibitor with the opportunity to exhibit at the Annual Meeting, and the exhibitor is not responsible for such failure, the exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in connection with the space application. In such case, the space application between the A4MIberia Congress and the exhibitor shall automatically terminate, and the A4MIberia Congress shall bear no further liability or responsibility under such agreement.

LIABILITY AND INDEMNIFICATION

The exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses relating to or arising out of any injury to any personnel of an exhibitor or to any other person or any loss of or damage to any property of an exhibitor or any other property where such injury, loss or damage is incident to, arises out of, or is in any way connected with the exhibitor's participation in the A4MIberia Congress technical exhibits program, and the exhibitor shall protect, indemnify, hold harmless and defend the A4MIberia Congress, its officers, directors, agents, members, and employees from and against any and all such claims, liabilities, losses, damages and expenses,





provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence or will full misconduct of the A4M Congress, its officers, directors, agents, members or employees or the Hotel Cascais Miragem or its agents or employees. Exhibitor further waives any claim against the A4M Congress, its officers, directors, agents, members and employees, arising out of the oral or written publication or republication of any statement made in connection with the A4M Iberia Congress by anyone not an employee of the A4M Iberia Congress concerning the exhibitor or his/her exhibits, products or services. In case any part of the exhibition area is destroyed or damaged so as to prevent the A4M Iberia Congress from permitting an exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in case the occupation of assigned space during any part or the whole of the exposition period is prevented by strikes, acts of God, acts of war, terrorism, national emergency or other cause beyond the control of the A4M Iberia Congress, then the exhibitor will be charged for space only for the period the space was or could have been occupied by the exhibitor; and the exhibitor hereby waives any claim against the A4M Iberia Congress, its directors, officers, agents, members or employees for losses or damages which may arise in consequence of such inability to occupy assigned space. In addition, the Space Application between the A4M Iberia Congress and the exhibitor shall automatically terminate, and the A4M Iberia Congress, in its sole discretion, may choose to refund a portion of the fees paid by the exhibitor taking into consideration the expenditures and commitments already incurred by the Anti-Aging Medicine World Congress.

GÉNÉRAL CONDITIONS OF SALE

Article 1 : PERMISSION OF EXHIBIT - PERMISSION OF ACCESS TO THE A4M Iberia Congress 2008

The Congress Organizers reserve constantly the right to accept or refuse sale of exhibit space, if the participation of a company is contrary to its interests or the congress interests.

The Congress Organizers reserve constantly the right to accept or refuse access to exhibitors or participants to the congress. If registration fees have been paid, there will be a refund.

Article 2: STAND ALLOCATION

Allocation of stand space will be made by **A4M Iberia** after consulting with the Exhibition Committee which approves the floor plan.

The location and dimensions of the stand allocated, including stand number, will be notified from April 30th.


The organiser shall have the right should circumstances require it, to depart from the original allocation of stand space, reallocate a stand at another place, or to alter the dimensions of a stand.

Article 3: PAYMENT

A payment of 50 % of the total amount of the inscription must be obligatorily joined to the purchase order. The balance will have to be regulated with reception of the invoice and, in any event before March 30th. In the absence of payment at the limits indicated, the organisation will be able to consider the inscription cancelled without other formality. VAT is due by exhibitors, without exception, whatever their nationality as it is applied to services which are carried out on Portuguese territory. However, if applicable, foreign exhibitors can themselves directly request refunding of VAT under certain circumstances. Under no circumstances will A4M Iberia be solicited to ensure these steps.

Article 4: OCCUPATION DEFECT

The balance of the amount of the invoice remains in any circumstance to the exhibitor. The stands or sites which will not be occupied on the day of the congress opening could be allocated to another exhibitor, without the absent exhibitor claiming any damage or refunding of the sums paid by him.



Article 5 : PROHIBITION OF TRANSFER OR SUB-RENTING THE BOOTHS

The transfer of whole or part of stand or emplacement is prohibited. Without a written agreement of the congress organisation , the exhibitors are not authorized to sub-rent, share or transfer their stands. The particular decoration of the stands is carried out by the exhibitors and under their own responsibility. The exhibitors must have finished their installations and the installation of the products exposed for the opening of the Congress.

Article 6 : BADGES

All representatives of exhibiting firms must register and wear the official exhibitor's badge for admission to the exhibit hall and for the duration the exhibitor is in the exhibit hall. Badges are nominative and will not be lent to everyone wishing free access to the meeting. The violation of this rule will cause the exclusion of the representative. Individuals who do not have badges will not be admitted into the exhibit area.

Exhibitor's badge will allow access to the general Session and the Exhibit Hall. Exhibitors can attend workshops organised by their own company.

Article 7: INSURANCES

The signatory gives up any recourse against the organizers scientific and technical committees, as well as with the owners of the buildings and commits itself to subscribe to the insurance policies for all the risks incurred by the exposed hardware (flight, damage, etc.) as well as the civil responsibilities covering the collaborators or free-lancers for his company present in the Congress. The exhibiting companies and their staff must oblige by the following rules:

a) " Any risk including stealing " all the goods which are brought to the "Hotel Cascais Miragem" until its input to their output. This insurance must also cover them when it is transported, handled, assembled and dismantled by the personnel of the "Hotel Cascais Miragem" with help of hardware belonging to the "Hotel Cascais Miragem ". Because of their participation, the exhibitors give up any recourse in case of accident or of damage against:

- A4M Iberia or any associates
- Hotel Cascais Miragem ,
- Their personnel, their employees or any person under their authority.
- The Portuguese State .

b) " Civil Responsibility" for the damage caused to a person, and this, during all the duration of their presence in the building of the "Hotel Cascais Miragem " .

Article 8 : CONDITIONS OF BOOTHS INSTALLATION

The exhibitors will have to leave the sites occupied by them, and in particular the fitted carpet of stand, in the state where they will have found them.

It is prohibited to nail, screw, stick, etc on the structure. Any deterioration will be invoiced with the exhibitor. It is forbidden to place panels claims or company signs in the exterior of the stands in others points that those reserved for this use. In case of infraction, the organizer of the Congress will make remove, with the expenses, risks and dangers of the adherent and without any preliminary formal warning, the elements affixed with the contempt of this rule.

Article 9 :BOOTHS

The booths must be held in a constant state of impeccable cleanliness. They must remain furnished throughout congress. It is interdict to leave the exposed goods covered during the opening hours.

Article 10:MACHINES IN DEMONSTRATION

All the machines in demonstration must be provided by device safety, in particular for those whose mobile function can be left without monitoring of the exhibitor, even if the barrier envisaged by the safety regulations were established.

Article 11: CUSTOMS AND HANDLING

It will be up to each exhibitor to carry out the customs formalities for the hardware and products coming from the abroad. **A4M Iberia** could not be held for person in charge of the difficulties which could occur at the time of these formalities. The handling of the exposed hardware is the responsibility of the exhibitor.

Article 12:ATTRIBUTION OF JURIDICION

In the event of dispute, of conventions expresses between parts, the Courts of Lisbon are only qualified, even in the event of plurality of defenders.

BOOTHS SET UP AND DISMANTLING

DELIVERY OF GOODS

BOOTHS SET UP, General and Private Installer

- **Wednesday May 28th, 2008 9.00pm-6.00pm**
- **Saturday May 31st, 2008, 5.00pm – 9.00pm**

Companies which use private contractors must inform them on delivery, and construction schedule. Installation must be completed by 6pm on May 28th.

Display space not claimed and occupied on Wednesday May 28th, by 8h00 pm may be cancelled or reassigned without notification or refund.

BOOTH DISMANTLING

- **Saturday May 31st, 2008: • 5:30 pm - 10:00 pm** : Exhibitors' departure

Exhibit must NOT be disturbed, dismantled, or be in the process of being removed before 5:30 pm on Saturday May 31nd. All exhibit materials must be removed from the exhibit areas by 0:00 am. If the exhibitor fails to remove their materials from the exhibit area in a timely fashion, the exhibitor shall indemnify, hold harmless and defend the A4M Iberia Congress from and against any and all fees or expenses the A4M Iberia must pay to the Congress Venue as a result of such late removal. Any property remaining in the exhibit area after the end of the meeting may be disposed of or stored at the Congress Venue.

DIRECT SHIPMENTS TO THE HOTEL CASCAIS MIRAGEM

Direct shipments to the HOTEL CASCAIS MIRAGEM can be made starting at 8:00 am on May 28th 2008 and all day long

Shipments will not and cannot be received before this date.

Shipments should be addressed as follows:

HOTEL CASCAIS MIRAGEM

ANTI-AGING MEDICINE WORLD CONGRESS 2008

Company's name + booth number

Avenida Marginal #8554

2754-536 CASCAIS

BILLS OF LADING

A bill of lading, or "waybill," is your instruction to your freight carrier regarding the number of pieces, type, and destination of your

shipment. Each shipment will require a separate bill of lading. Return bills of lading will be required for your outbound shipments at the closing of the exposition.

SHIPPING TIPS AND HELPFUL HINTS

- Consolidate your materials into crates as much as possible, which will reduce handling time and the probability of loss or damage.
- Make sure all cartons are clearly marked with your company name and correct booth number.



EXHIBITOR APPOINTED CONTRACTORS

If an exhibitor is planning to utilize an outside contractor, the organizer must receive written notification from the exhibiting company of the name, address and telephone number of its appointed outside contractor and the name of the outside contractor's supervisor who will be responsible for on-site work in the exhibit area. Exhibitor appointed contractors providing services at the A4M Iberia Congress are subject to any and all rules imposed by the Congress Venue.

EXHIBITOR'S GUIDE

The Exhibitor's guide contains all of the forms and information necessary for ordering labor and services at the A4M Iberia Congress. The Manual will contain order forms for services such as rental furnishings, booth carpet, labor, signage, plumbing, floral, audiovisual, telephone, photography, electrical services, rental displays and cleaning. The Exhibitor's guide will be mailed to you after receipt of the signed exhibitor contract and 1st deposit.

A4M Iberia will provide one Exhibitor's guide per company and it will be sent to the contact name on the Space Application. **A4M Iberia** will not send an Exhibitor's guide to the exhibitor appointed contractor; that is the responsibility of the exhibiting company.

EXHIBITOR SERVICE CENTER

A service center located in the exhibit hall and staffed by representatives of all official contractors will be open on the first day.

STORAGE

Combustible/flammable materials such as brochures, literature, give-aways, etc. within exhibit booths are limited to a one-day supply.

Nothing may be stored behind booths including packing containers, carrying cases, etc.. Upon request storage room can be made available.

